# Join the Race To The Beach Clean Commute Challenge

Don't let your commute stress you out. This summer, discover new ways to get to work besides driving alone and clean commute your way to drawings for fun prizes. <u>Charlotte Area Air Awareness</u>, <u>Charlotte Area Transit System (CATS)</u> and <u>Sustain Charlotte</u> team up to bring you Race To The Beach 2015.

It's time to grab a carpool buddy, climb aboard CATS or hop on the LYNX. See how easy it is to save money, lower your stress and qualify for the grand prize drawing to win a weekend getaway in Wrightsville Beach, NC, when you clean commute any time from July 13, 2015, through August 23, 2015.

# Sign up and start clean commuting today

Getting started is simple. Visit <a href="RaceToTheBeach.com">RaceToTheBeach.com</a> to register for the Clean Commute Challenge. Log your clean commutes each week of the race to be entered in weekly drawings for prizes. Each clean commute you enter moves your map icon closer to the coast. Make it all the way to Wrightsville Beach by logging at least six clean commutes between July 13, 2015, and August 23, 2015, and you'll be entered in the grand prize drawing for a two-night stay at a beach resort.

Choose from these clean commuting methods or try them all:

- Carpool
- Vanpool
- Bus
- Light rail
- Street car
- Bicycle
- Walk
- Telecommute
- Compressed work schedule

# Be an Air Quality Super Star

Want to earn a bonus entry for the weekly drawing? Be sure to clean commute on Air Quality Action Days to get a bonus entry in the weekly prize drawing for that week.

# Get access to clean commute resources

Who says good help is hard to find? The <u>RaceToTheBeach.com blog</u> has tips on clean commuting and links to resources that can help you find a carpool or vanpool, plan your trip on CATS, learn how to cycle safely, join a cycling group, locate a shower near your office and more.

#### **Prize Details**

**NOTE:** It does not matter how quickly you finish the race, as long as all six clean commutes are logged by 11:59PM on August 23, 2015. The "race" component (option to select Clean Commute Characters to race against) is simply a novelty and has no impact on your chances of winning.

#### The Grand Prize

The Grand Prize is a two-night stay at a beach resort in Wrightsville Beach, NC. The winner will be randomly selected from qualifying entries. To qualify for Grand Prize drawing entry, participant must log at least six clean commutes between July 13, 2015, and August 23, 2015. Prize must be redeemed September 2015 to May 2016, and is subject to availability (blackout dates may apply).

#### **Weekly Prizes**

Six weekly drawings will be held for each of the following weeks:

- July13-19
- July 20-26
- July 27-August 2
- August 3-9
- August 10-16
- August 17-23

Winners will be randomly selected from participants logging at least one clean commute during the week for which the drawing is held.

# **Social Media Prizes**

Participants are encouraged to follow Mecklenburg County Land Use and Environmental Services Agency – LUESA, Charlotte Area Transit System (CATS) and Sustain Charlotte on Facebook and Twitter for ongoing information about Race To The Beach and opportunities to win prizes.

#### **Official Rules**

- 1. Enter a minimum of six clean commute roundtrips during July 13, 2015 August 23, 2015 to be entered into the GRAND PRIZE drawing.
- 2. Enter a minimum of one clean commute roundtrip between July 13, 2015 July 17, 2015 to be entered into the KICKOFF WEEK drawing.
- 3. Enter at least one clean commute roundtrip during each week of the Challenge (weeks begin at 12:00AM on Monday and end at 11:59PM the following Sunday) to be entered in that weeks' prize drawing.
- 4. Enter a maximum of one clean commute roundtrip per day, excluding bonus commutes for Air Quality Action Days. Eligible clean commute modes include:
  - a. Carpool
  - b. Vanpool
  - c. CATS bus

- d. LYNX train
- e. Street car
- f. Bicycle
- g. Walk
- h. Telecommute
- i. Compressed work day off<sup>1</sup>
- 5. Only work-related clean commutes are eligible. Winners must work or live in any county contained in the Charlotte ozone nonattainment area, which includes Cabarrus, Gaston, Iredell, Mecklenburg, Lincoln, Rowan, Union and York (SC) counties.
- 6. Enter clean commutes within seven calendar days. Entries older than 7 calendar days <u>will not</u> be accepted.

# **Terms and Conditions**

- Each participant will be signed up for email delivery of Air Quality Action Day alerts via the US
   EPA's EnviroFlash notification system <u>EnviroFlash.info</u>. Participants are allowed to unsubscribe
   from these emails.
- 2. The Race To The Beach Clean Commute Challenge is designed to reduce the number of miles being driven by commuters. Therefore, commuting to work <u>alone</u> by motorcycle, scooter, hybrid vehicle, or alternative fuel vehicle (compressed natural gas, biodiesel, or all-electric vehicle) are not eligible as clean commutes for this clean commute challenge.
- 3. By entering a clean commute at RaceToTheBeach.com, you certify that your profile information and clean commute entries are factual.
- 4. Winners of prizes must verify in writing that their profile information and clean commute entries are factual.
- 5. By registering, you completely release Facebook and Twitter from any responsibility for the information presented in the Race To The Beach promotion.
- 6. By registering, you acknowledge that the Race To The Beach promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter.
- Everyone who posts using #RaceToTheBeach gives Sustain Charlotte, Charlotte Area Transit System (CATS), Mecklenburg County and Mecklenburg County Land Use and Environmental Services Agency Air Quality Division (MCAQ) permission to use all posts submitted for promotional use.

<sup>&</sup>lt;sup>1</sup> The day you have off as a result of a compressed work schedule is eligible as a clean commute. For example: If you work 80 hours in 9 days and get the 10<sup>th</sup> day off, only the 10<sup>th</sup> day is an eligible clean commute.